



International
Optical Convergence EXPO

The 17th International

LED & OLED

EXPO 2019

PHOTONICS EXPO 2019

LASER EXPO 2019

2019. 6. 25 - 27

KINTEX, Korea

Exhibition Outline

- **Title** Int'l Optical Convergence EXPO
- **Period** 17th International LED & OLED EXPO 2019
- **Venue** KINTEX, Hall 3, 4
- **Organizer** Ministry of Trade, Industry and Energy (MOTIE), LED Industry Forum(LEDIF),
(Scheduled) Korea Trade-Investment Promotion Agency(KOTRA)
- **Managed by** EXPOnU CO., LTD.
- **Supported by** Bucheon City, Korea Energy Agency, Korea Evaluation Institute of Industrial Technology,
Korea Photonics Technology Institute, Electronics and Telecommunications Research Institute,
Korea Electronics Technology Institute, Korea Institute of Lighting Technology,
Cheorwon Plasma Research Institute, The Korea Institute of Illuminating and
Electrical Installation Engineers, Korea Lighting Fixtures LED Industry Cooperative,
Korea Illumination Industry Cooperative, Korea Society for LED and Optoelectronics,
Photonics Industry & Technology Development Association, China Association of Lighting Industry,
Japan LED Association, General Corporation D&S LED Lighting Spread Association Japan

■ ITEM

LED

- LEDs & LED Lighting Products
- LED Signage & LED Displays
- UV(Ultra-Violet)LED Applications
- LED Manufacturing Equipment / Machinery / Fixtures & Allied Products
- LED Chips / LED Components / Raw Materials & Accessories
- Micro-LED Allied Products
- Smart Lighting & LED Applications
- Testing Laboratories & Research Organization

OLED

- AMOLED, PMOLED, TOLED, FLEXIBLE OLED
- OLED Modules
- OLED Signage & OLED Displays
- Inspection / Measuring / Repair Equipment
- OLED Panels
- OLED Lightings
- OLED Device and Equipment

Photonics

- Optical Communications
- Precision Optics
- Solar Cells & Energy Storage Systems
- Intelligent Optical Sensors
- Optical Materials & Devices
- Photonics-Medical Convergence Technology

NEW!!

Smart Light + Building

Smart Lighting, Light Control Systems, BMS(Building Management System), Building Network System, Safety and Access Control Systems, Energy Management System, IoT & ICT System Integrations, Smart Grid, Generic Cabling Systems, Electrical Accessories and Materials,

- **Concurrent Event** Int'l LASER EXPO 2019 / LED Industry Forum 2019

■ Event



LED Industry Forum



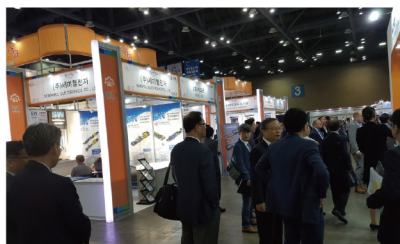
Business Meeting



Government Award Ceremony for high technology development companies



Promotion center of award companies in high technology development



Bucheon City Pavilion



LED Convergence R&D Pavilion

Why should Exhibitors Choose LED & OLED EXPO?



Promoting by using in domestic and international networks

- Promoting by domestic & overseas media partners(MBC, Aving, Electronic Newspaper, Digital Times, LEDs Magazine, Made-in-China, etc.)
- Attract to overseas and domestic exhibitors as participation direct to indirect in the relevant exhibition
- Contact to Embassy, Commercial Attache, Chamber of Commerce in order to attract overseas influential buyers
- Promotion by domestic and overseas LED/OLED relevant associations and organizations



A Major, Must-Attend International Event for Business Development and Networking

- Top-tier companies from around the world
- Industry leaders from Korea, Japan, China, Southeast Asia, Europe and North America
- Customized business matchmaking service based on request submitted by exhibitors in advance



Certified Exhibition

- World's first B to B trade show for the LED industry(in 2003)
- Certified by UFI (Union des Foires Internationales)
- Certified by Ministry of Trade, Industry & Energy(MOTIE)



Newest Technology & Trends disseminating policy

- Introduce LED R&D developmental strategy & LED Lighting disseminate policy
- Suggest Industry Convergence Technology trends with insight and information
- Prospect Innovative new technology & information exchange in LED/OLED Industry

Benefits for Exhibitors

1

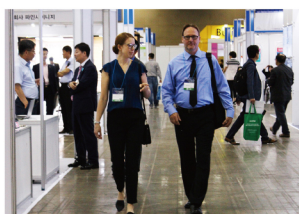
Product promotion and advertisements to overseas buyers through on/off-line media reports and real connections to buyers from all around the world.

2

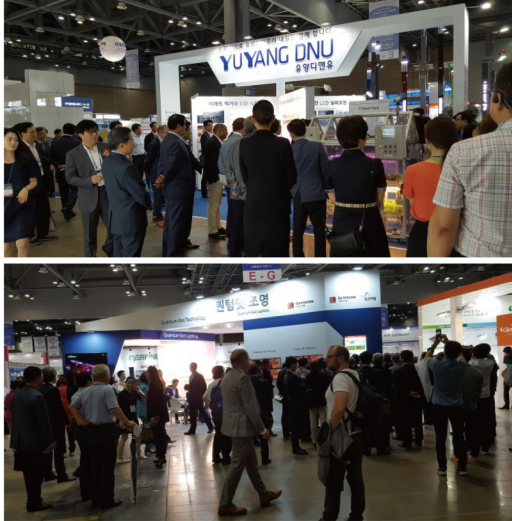
An opportunity to meet many of our buyers invited through business agreements with global associations media partners and agents related to the LED industry.

3

Business promotion through LED & OLED EXPO's official website and SNS accounts.



Exhibition Report



Int'l Optical Convergence EXPO The 16th Int'l LED & OLED EXPO 2018

- Period : June 26~28, 2018
- Venue : KINTEX Hall 3,4
- Scale : 600 Booths, 260 Companies From 15 Countries (18,711m²)
- Number of visitors : Approximately 11,000

LED & OLED EXPO 2018 continued 16 years tradition of leadership in LED and OLED product presentations and technology exchange. **More than 260 companies from 15 countries** exhibited in nearly 600 booths to present the latest in LED and OLED lighting, components and production equipment. The major domestic participating companies this year were **DONGBU LIGHTEC, TECHEN, JUNGHO TLC, YUYANG DNU, LUMENS, GlowOne, NGP, GLVISION, KOREA SEMICONDUCTOR ILLUMINATION, RFSEMI, JAEJIN LIGHTING POLE, WAGO Korea** etc and Overseas major Participating companies were **BJB(Germany), VIDENTE(USA), MEAN WELL(China), EVERFIEN(China), SUPER TREND LIGHTING(Hongkong), CORE SEMICON(Finland)** etc. One of the concurrent exhibitions **Int'l LASER EXPO** would brought many audience's concern and interest even it is initial growth industry in Korea.

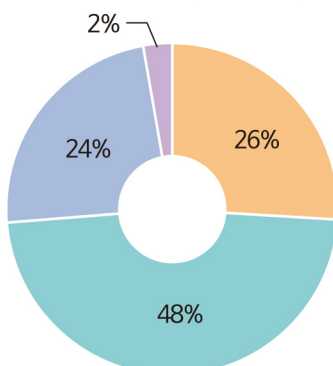
The EXPO's signature **LED Industry Forum**, which runs concurrent with the exhibition, subjected with the light, as one, to the world. The LED industry event focused on small and medium business cooperation for mutual benefit.

LED & OLED EXPO 2018 Exhibitor Questionnaire Result



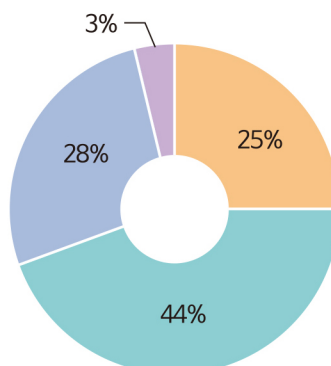
Did you achieve your objectives for participating in the exhibition this year?

1. Improved company image.



Very good

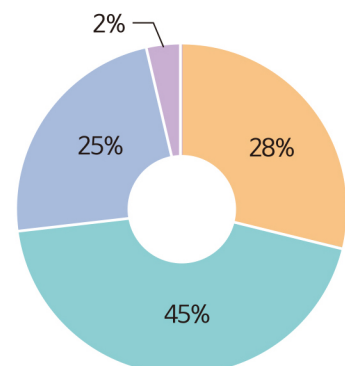
2. Helped Introduction of product & sales.



good

General

3. Found new buyers.



Not good

Participation Guideline

Participation Guideline

Download the Application Form from www.ledexpo.com / www.oledexpo.com (On-line Application is available)

Submit the Application Form by on-line or Fax

※ Where to submit : led@exponu.com / oled@exponu.com or Fax : 82-2-783-7292

The deposit (50% of total booth fee) should be paid within one week after submitting application form precisely.
The balance (50% and Facility Fee) must be paid by 30th. April, 2019

Booth Types and Fee

Unit : 1 Booth (3m x 3m = 9m²)

Early Application (by Dec. 31, 2018, 10% off)

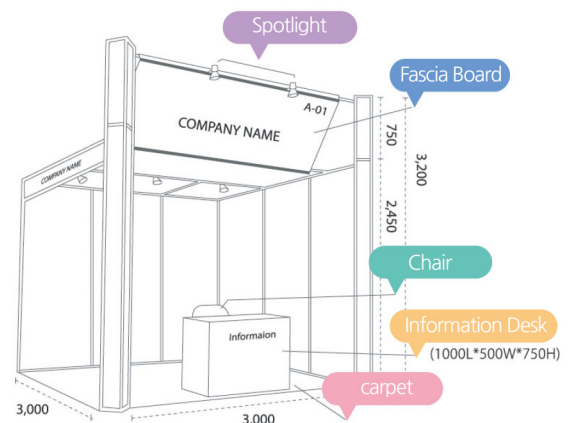
Space-only Booth	US\$ 2,250 / Booth
Shell Stand Booth	US\$ 2,700 / Booth

General Application (by Apr. 30, 2019)

Space-only Booth	US\$ 2,500 / Booth
Shell Stand Booth	US\$ 3,000 / Booth

※ Shell Stand Booth : Partition, fascia, carpet, one information desk with one chair(1set per company), five spotlights, electric power 1Kw, one electric socket(220V)

※ If you make an early application, you can choose your booth location.



Payment Information

LED & OLED EXPO 2019

Beneficiary : EXPOnU CO., LTD.

Bank : WOORI BANK, Yeouido Branch, Seoul, Korea

Account No. 1081-400-293476 (Swift Code : HVB KKRSE)

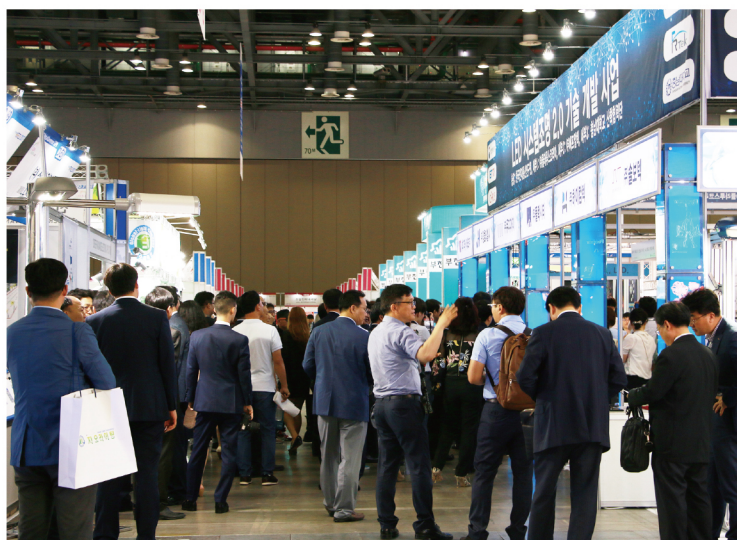
Contact

Int'l LED & OLED EXPO Secretariat

TEL : 82-2-783-7979 FAX : 82-2-783-7292

Email : led@exponu.com / oled@exponu.com

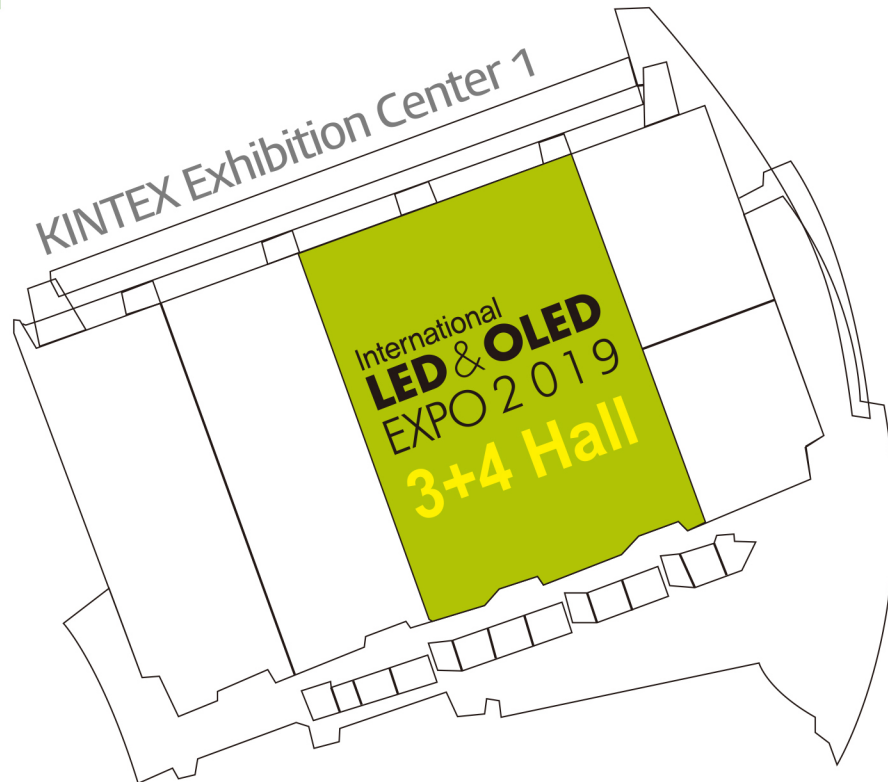
URL : www.ledexpo.com / www.oledexpo.com



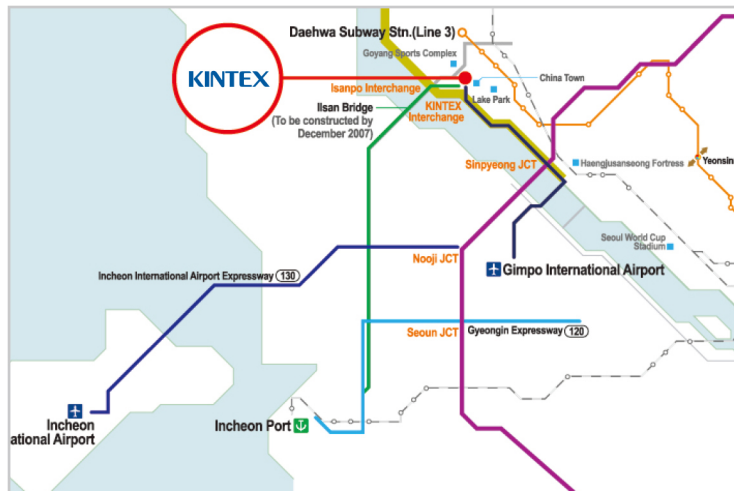
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Floor Plan



Access



By Bus

Gangnam : 9700
 Seoul Station/Gwanghwamun/Shinchon : M7106, 1000, 1100, 2000, 9714, 707
 Dansan/Yeongdeungpo : 870, 1500, 9707
 Gimpo Int'l Airport : 56, 150, Airport Limousine : 7300
 Incheon Int'l Airport : 3300, Airport Limousine : 7400
 Incheon Terminal : 3000
 Ilsan : 039, 058, 062, 082, 88

By Subway

Daehwa Station (Line #3)

By Car

Incheon Int'l Airport
 : New Airport TG > Nooji JC > Seoul Outer Circular Highway > Jayuro JC > Jayuro > Yisanpo IC or KINTEX IC > KINTEX

Gimpo Int'l Airport
 : Gonghangro > entrance of Gonghang high school > Gaehwa IC > south of Haengju Bridge > Haengju IC > Jayuro > Yisanpo IC or KINTEX IC > KINTEX

Pre-registration Information

<http://www.ledexpo.com>



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E-mail : led@exponu.com

Website : www.ledexpo.com

SNS : <http://twitter.com/ledexpo>

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